



2027 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

International Women’s Day

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story. The PDF overviews are intended to be a thematic starting point. Topics highlighted will be revisited and updated during the production stage to align with the current situation

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International Women's Day is an opportunity to celebrate the achievements of women while examining the barriers that continue to shape participation in the economy, leadership and public life. Across Canada, conversations are increasingly focused on access to capital, representation in decision-making, the future of work, health equity and the value of caregiving. This special feature will explore the people, policies and initiatives helping create greater opportunity for women and build a more inclusive economy.

- Proposed topic highlights:**
- Women and the economy** — How greater participation, pay equity and access to opportunity can strengthen Canada's workforce and economic performance.
 - Leadership and representation** — The women shaping business, public institutions, communities and emerging industries.
 - Entrepreneurship and access to capital** — How financing, mentorship and networks are helping women-led businesses start, scale and succeed.
 - AI and the future of work** — How technological change is creating new opportunities while raising questions about skills, bias and workforce participation.
 - Health and wellbeing** — The research, care models and workplace supports helping address gaps in women's health.
 - Caregiving and career** — How employers and policymakers are responding to the impact of caregiving responsibilities on women's economic participation.

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