



2027 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Heart Month

Advancing cardiovascular health across Canada

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story. The PDF overviews are intended to be a thematic starting point. Topics highlighted will be revisited and updated during the production stage to align with the current situation

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Heart Month

Improving outcomes through research: genetic clues and what they reveal about heart health



Cardiovascular disease continues to affect millions of Canadians, making prevention, earlier detection and access to effective care an ongoing priority. Advances in diagnostics, digital health, personalized treatment and rehabilitation are creating new opportunities to improve outcomes, while greater attention is being paid to differences in risk, symptoms and access across populations. This special feature will explore the innovations, strategies and supports helping Canadians protect their heart health and live well with cardiovascular disease.

- Proposed topic highlights:**
- Prevention and early detection** — How screening, risk assessment and healthier lifestyles can help reduce the burden of cardiovascular disease.
 - Women's heart health** — Why sex-specific symptoms, risk factors and gaps in diagnosis are receiving greater attention.
 - Innovation in diagnosis and treatment** — How imaging, AI, new therapies and minimally invasive procedures are improving cardiovascular care.
 - Digital heart health** — The role of wearables, remote monitoring and connected care in supporting prevention and recovery.
 - Health equity and access** — How communities and health systems are working to reduce disparities in cardiovascular care.
 - Recovery and rehabilitation** — The programs, technologies and supports helping patients regain strength, confidence and quality of life after a cardiac event.

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January 6	February 1	February 8