



Earth Day

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story. The PDF overviews are intended to be a thematic starting point. Topics highlighted will be revisited and updated during the production stage to align with the current situation

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As Canada marks Earth Day, the focus is increasingly on how environmental action can strengthen communities, protect natural systems and support long-term economic resilience. From climate adaptation and biodiversity protection to cleaner technologies, water stewardship and more efficient use of resources, organizations across the country are developing practical solutions to some of the most pressing environmental challenges. This special feature will explore the ideas, innovations and partnerships helping shape a more sustainable future for Canada.

- Proposed topic highlights:**
- Climate resilience** — How communities, businesses and governments are preparing for extreme weather, infrastructure pressures and a changing climate.
 - Biodiversity and nature protection** — The initiatives helping conserve ecosystems, restore habitats and protect Canada's natural capital.
 - Water security and stewardship** — How innovation, policy and collaboration are supporting healthier watersheds and more resilient water systems.
 - Cleaner industry and technology** — The tools, materials and processes helping reduce emissions, improve efficiency and lower environmental impact.
 - Circular economy in action** — How organizations are reducing waste, extending product lifecycles and finding new value in materials and resources.
 - Sustainable growth** — How environmental responsibility is becoming increasingly connected to competitiveness, investment and long-term economic resilience.

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(Source: Vividata SCC Spring 2026, Globe Print/Digital Weekly)

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
March 4	April 15	April 22