



2027 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Brain Health Awareness Month

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story. The PDF overviews are intended to be a thematic starting point. Topics highlighted will be revisited and updated during the production stage to align with the current situation

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Brain health affects how Canadians learn, work, age, manage stress, and maintain independence throughout life. Each March, Brain Health Awareness Month and Brain Awareness week focuses attention on cognitive function, emotional well-being, neurological conditions, prevention, research, and care. This special feature will highlight the science, innovation, and everyday choices shaping healthier brains across Canada.

Topic Highlights

- Brain Health & Prevention:** Exploring lifestyle factors that support cognitive function, emotional well-being, and long-term brain health.
- Neurological Conditions:** Raising awareness of conditions that affect the brain, nervous system, memory, movement, and daily life.
- Research & Innovation:** Highlighting advances in neuroscience, treatment, technology, and care delivery.
- Mental Health & Cognitive Wellness:** Examining the connection between emotional well-being, stress, aging, and brain health.
- Healthy Aging:** Addressing cognitive resilience, independence, and support for people as they age.
- Brain Injury Awareness:** Looking at prevention, recovery, rehabilitation, and support for people affected by acquired brain injuries.

GET INVOLVED TODAY. CONTACT:

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(Source: Vividata SCC Spring 2026, Globe Print/Digital Weekly)

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
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